

Entrepreneurs and the Information Age

Teacher's Reference Material

Terms to Define

- Entrepreneur
- Intelligence
- Achievement
- Success
- Failure
- Data mining
- Privacy
- Internet
- Integrated Public Offering (IPO)

Topics to Research

- What technical obstacles must be overcome before the full potential of information technologies can be realized?
- What are the societal issues that need to be addressed before the full potential of information technologies can be realized?
- What characteristics should an entrepreneur possess in order to be successful?
- What effects did other technological innovations, such as electricity, telephone, radio, etc., have on society?

Issues to Consider

- Is failure always a negative outcome?
- Who should determine which types of information should be made freely available?
- How will security and privacy conflict with the need for the gathering, analysis and dissemination of information?
- What role should governments play in the collection, analysis and dissemination of information?
- What role should private industry play in the collection, analysis and dissemination of information?
- What are the potentials for abuse of information technology?
- The featured guests are described as achievers. Does achievement differ from success, and in what ways? How would you define achievement?

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